ORDER



KLAS

Estimate: 1473

Flight Dates: 09/25/12 - 10/01/12

36782

08832931

DCCC IE

Original Date / Rev:

Order / Rev:

Alt Order #:

Product Desc:

07/27/12 / 10/01/12

Order Type: GENERAL

Sales Office:

Sales Region:

Primary AE:

Mike Jones K-WAS

National

Agency Name:

Buying Contact:

Billing Contact:

1010 Wisconsin Avenue NW Washington, DC 20007

Great American Media

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

00:10:00

Advertiser

Orders

Name:

Demographic:

Product Codes:

Priority: L\
Revenue Codes: A

DCCC

A35+ PO4

LV2

AGY, POL, ISS

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

| Start Date | End Date | End Date # Spots Gros | | Net Amount | | |
|------------|----------|-----------------------|------------|------------|--|--|
| 08/27/12 | 09/30/12 | 5 | \$4,800.00 | \$4,080.00 | | |

| Totals | | | | | | | | | |
|----------------|---------|--------------|------------|--------|--|--|--|--|--|
| Month | # Spots | Gross Amount | Net Amount | Rating | | | | | |
| September 2012 | 5 | \$4,800.00 | \$4,080.00 | 0.00 | | | | | |
| Totals | 5 | \$4.800.00 | \$4,080,00 | 0.00 | | | | | |

Account Executives

Account Executive Sales Office Sales Region Start Date / End Date Order %

Mike Jones Start Of Order - End Of Order 100%

| Order Share | Share | Total | | |
|-------------|-------|-------------|--|--|
| KLAS | 30% | \$4,800.00 | | |
| Market | 100% | \$16,000.00 | | |

| Competitive Share | Share | Total | |
|-------------------|-------|------------|--|
| CABLE | 0% | \$0.00 | |
| KBLR | 0% | \$0.00 | |
| KFBT | 0% | \$0.00 | |
| KINC | 0% | \$0.00 | |
| KTNV | 25% | \$4,000.00 | |
| KTUD | 0% | \$0.00 | |
| KVBC | 0% | \$0.00 | |
| KVVU | 5% | \$800.00 | |
| KVWB | 0% | \$0.00 | |
| LV1 | 0% | \$0.00 | |
| UNKWN | 0% | \$0.00 | |

| Ln | Ch | Start | End | Inventory Code | e Break | Start/End | Time Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-----|-----------|----------|----------|-----------------|------------|------------|-----------|--------|-----|---------------|----------|-------|----------|
| E 2 | 8 | 09/25/12 | 09/28/12 | 8 News Now 6a I | M-F CM | 6-7a | -TWTF | :30 | 1 | \$900.00LV1 | 0.00 NM | 1 | \$900.00 |
| | | | | 8 News Now 6a | M-F | | | | | | | | |
| | 8 NEW | S NOW AT | 6A | | | | | | | | | | |
| | Sta | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| V | Veek: 09/ | 24/12 | 09/30/12 | -TWTF | 1 | \$900.00 | 0.00 | | | | - 1 | | |
| E 8 | 8 | 09/30/12 | 09/30/12 | 8 News Now Sun | AM #2CM | 8 News Nov | v Sun AS | :30 | 1 : | \$1,500.00LV1 | 0.00 NM | 0 | \$0.00 |
| | | | | 8 News Now Sur | n AM #2 | | | | | | | | |

Print Date: 10/05/12 11:22:11 Page 2 of 2

KLAS

Order / Rev:

36782

Advertiser:

DCCC

Alt Order #:

08832931

Product Desc: DCCC IE

Flight Dates:

09/25/12 - 10/01/12

Estimate:

1473

| | ···· <u></u> | | | | Louisiato. | 1770 | | | | | |
|-------------|--------------------------|---------------------------------------|-----------------------------|--------------------|---------------------------|----------------|---------------------------|-----------------------------|----------------|-------|-------------------|
| | | | | | | | | | | | |
| Ln Ch | | End | Inventory Code | e Break | Start/End | Time Days | Len Spo | ts Rate Pri | Rtg Type | Spots | Amount |
| 8 N | Start Date | ORNING #2 End Date | Weekdays | Spots/Week | Rate | Rating | | | | 1 | |
| Week | : 09/24/12 | 09/30/12 | S | 1 | \$1,500.00 | 0.00 | | | | | |
| <u>Spot</u> | Ch Date Ra | | escription | | /End Time | | <u>Weekdays</u> | | Rtg Type | | |
| 1 | | | News Now Sun A | 4 <i>M #2</i> 8 Ne | ws Now Sun | | Su | :30 (\$1,500.00) | 0.00 NM | | |
| | | 2, <i>8.3,8.4,8.5</i> on entry (DA |)] | | | | | | | | |
| 2 | - | | News Now 4-5a | 4-5a | | | -TWThF | :30 (\$100.00) | 0.00 NM | l | |
| 0 | Credited | | | | | | | (0) | 0.00 | | |
| _ | [v5] | | | | | | | | | | |
| 3 | | 2-09/28/12 8 | News Now 4-5a | 4-5a | | | -TWThF | :30 (\$100.00) | 0.00 NM | l | |
| (P) | | | | | | | | | | | |
| 4 | [v5] | 2_00/28/12 R | News Now 4-5a | 4-5a | | | -TWThF | :30 (\$100.00) | 0.00 0/4/ | | |
| | Credited | 2-03/20/12 0 | 710113 71011 4-04 | 4-04 | | | | .50 (0100.00) | 0.00 / 11// | | |
| • | [v5] | | | | | | | | | | |
| 5 | | 2-09/28/12 8 | News Now 4-5a | 4-5a | | | -TWThF | :30 (\$100.00) | 0.00 <i>NM</i> | | |
| 0 | Credited | | | | | | | | | Í | |
| | [v5] | | | | | | | | | | |
| E 11 | 8 09/25/1 | 12 09/28/12 | 8 News Now No | | 12-1230p | -TWTF | :30 | 3 \$750.00LV1 | 0.00 NM | 2 | \$1,500.00 |
| NO | ON NEWS | | o news now no | OH WI-F | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | |
| | : 09/24/12 | 09/30/12 | -TWTF | 3 | \$750.00 | 0.00 | | | | | |
| Spot 4 | Ch Date Ra | | escription News Now Noon | | /End Time | | <u>Weekdays</u> -TwThF | | Rtg Type | | |
| 1 | Credited | 2-09/30/12 0 | News Now Noon | 171-17 | 230p | | - I W I II F | .30 (87 00.00) | 0.00 14141 | | |
| | [moved to 3 | 6786] | | | | | | | | | |
| E 16 | 8 09/25/1 | 2 09/28/12 | 8 News Now 5-6 | 30p M-FCM | 5-630p | -TWTF | :30 | 1 \$1,300.00LV1 | 0.00 NM | 1 | \$1,300.00 |
| | | | 8 News Now 5-6 | 30p M-F | | | | | | | |
| 8 N | EWS NOW | _ | | | | - | | | | | |
| Mook | Start Date : 09/24/12 | End Date 09/30/12 | <u>Weekdays</u> -TwTF | Spots/Week | <u>Rate</u> \$1,300.00 | Rating 0.00 | | | | | |
| | | | 8 News Now 11p | | 11-1135P | | ss :30 | 1 \$1,100.00LV1 | 0.00 NM | 1 | \$1,100.00 |
| | 00,20, | 12 00/00/12 | 8 News Now Sa | | 11 11001 | • | .00 | . 41,100.00211 | 0.00 11111 | • | \$1,100.00 |
| 8 N | EWS NOW (| @ 11P | | • | | | | | | | |
| | Start Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | |
| Week | : 09/24/12 | 09/30/12 | SS | 1 | \$1,100.00 | 0.00 | | | | | |
| | | | | | | | | | Totals | 5 | \$4,800.00 |